

2026 CHICAGO COLUMBUS DAY PARADE



Monday, October 12, 2026

12:30P.M.

State Street, Chicago

(From Wacker Drive to Van Buren Street)



CORPORATE SPONSOR CONTRACT

Corporate Sponsor: _____

Contact Person: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

CORPORATE SPONSOR PACKAGES:

____ Green Sponsorship Package - \$10,000.00

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Two tickets to Presidents' Gala, Four Select Seats at the Italian Concert, Placement in select advertising, Purple page in the Columbus Day Ad Book

____ White Sponsorship Package - \$25,000.00

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Special Recognition and Four tickets to Presidents' Gala, 10 Premium Seats to Italian Concert and Video Wall Ads, Premium Placement in all advertising, Purple page in the Columbus Day Ad Book, Social Media Campaign

____ Red Sponsorship Package - \$50,000.00

Includes: 90-Second Video dedication on Television, Parade Float with Premium Parade Placement, Front Line Walk, Two 15-Second Television Commercials on ABC TV, Special Recognition and 10 tickets to Presidents' Gala, 10 Premium Seats to Italian Concert and Multiple Video Wall Ads and Stage Mentions, Presenting Scholarship Placement in all Advertising, Premium Placement in all advertising, Purple page in the Columbus Day Ad Book, Premium Social Media Campaign

PLEASE CHECK ONE:

_____ Enclosed is the wording to be placed on both sides of my float

_____ Enclosed is the announcement to be read by reviewing stand

Authorized Signature _____ Date: _____ Amount of Check _____

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE
PLEASE MAIL OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 26, 2026**

3431 N Harlem Ave. Chicago, IL, 60634 | Tel: 708.450.9050 | jcc@jccia.com | www.jccia.org

Release: In consideration for acceptance as a participant in the 2026 Columbus Day Parade on October 12, 2026, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2026 Columbus Day Parade.