

# 2025 CHICAGO COLUMBUS DAY PARADE

**Monday, October 13, 2025**

12:30P.M.

State Street, Chicago

(From Wacker Drive to Van Buren Street)

2025 Chairman: Fred Barbara

2025 Region of Honor: Sicily



## AD BOOK/VIGNETTE CONTRACT

AD Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### VIGNETTE & AD RATES:

\_\_\_ 30 Second Televised Commercial Vignette on ABC7 During the Parade - \$2,500.00 (Includes Production)

**Ad Program Book (Sizes are 5.5" by 8.5". Please email advertisement in png format to [jcc@jccia.com](mailto:jcc@jccia.com))**

\_\_\_\_\_ Fred's Friends & Family Section: \$1,000

\_\_\_\_\_ Purple Border Page: \$500

\_\_\_\_\_ Gold Border Page: \$300

\_\_\_\_\_ Silver Border Page: \$200

\_\_\_\_\_ White Page: \$100

### PLEASE CHECK ONE:

\_\_\_\_\_ Enclosed is my new Ad to be printed in program

\_\_\_\_\_ Please repeat same Ad from last year

\_\_\_\_\_ I will email wording for my AD to [jcc@jccia.com](mailto:jcc@jccia.com)

\_\_\_\_\_ Enclosed is my business card to be used for my AD

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_ Amount of Check \_\_\_\_\_

**DEADLINE TO RECEIVE ADVERTISEMENTS IS OCTOBER 6, 2025**

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE  
PLEASE MAIL OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 26, 2025**

3431 N Harlem Ave. Chicago, IL, 60634 | Tel: 708.450.9050 | [jcc@jccia.com](mailto:jcc@jccia.com) | [www.jccia.org](http://www.jccia.org)

Release: In consideration for acceptance as a participant in the 2025 Columbus Day Parade on October 13, 2025, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/ or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2025 Columbus Day Parade.