

# 2025 COLUMBUS DAY PARADE

## Sponsorship Opportunities

Join Us in Celebrating Columbus Day with the  
2025 Parade Chairman, Fred Barbara of The Bellevue  
Sicily: 2025 Parade Region of Honor!

Explore all of the different opportunities to get involved!



### Corporate Sponsorship

#### Green Package

\$10,000.00

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Two tickets to Presidents' Gala, Placement in select advertising, Purple page in the Columbus Day Ad Book

#### White Package

\$25,000.00

Includes: Parade Float with Premium Parade Placement, 15-Second Television Commercial on ABC TV, Special Recognition and Four tickets to Presidents' Gala, Premium Placement in all advertising, Purple page in the Columbus Day Ad Book, Social Media Campaign

#### Red Package

\$50,000.00

Includes: 90-Second Video dedication on Television, Parade Float with Premium Parade Placement, Front Line Walk, Two 15-Second Television Commercials on ABC TV, Special Recognition and 10 tickets to Presidents' Gala, Premium Placement in all advertising, Purple page in the Columbus Day Ad Book, Premium Social Media Campaign

### Float Packages

#### Cabrini

\$3,000.00

Includes: Float in 1st Section of the Parade, Free Purple Page Ad in Program Book

#### Da Vinci

\$2,500.00

Includes: Float in 2nd Section of the Parade, Free Gold Page Ad in Program Book

#### Sophia

\$1,000.00

Business or Personal Vehicle

#### Additional Musical Add On

\$250

Musical Performer on Float with audio equipment

I will provide the performer  JCCIA provides performer

### Ads and Vignettes

#### Video Vignette

\$2,500.00

(Includes Production)  
15-second Commercial aired on ABC7 during the parade

#### Ad in the Parade Program Book

(Ad Sizes are 5.5" wide by 8.5" tall)

Please email advertisements in png format by October 6

- Fred's Family & Friends Section: \$1,000
- Purple Border Page: \$500
- Gold Border Page: \$300
- Silver Border Page: \$200
- White Page: \$100



#### Fra Noi Heritage Month Section

Promote your company in Chicago's Italian American Magazine (limited availability!)

Double Page Sponsorship: \$1,000.00

Includes exclusive promotion space on two pages in the Fra Noi Magazine

Single Page Sponsorship: \$500.00

Includes exclusive promotion space on one page in the Fra Noi Magazine

#### Make a tax deductible contribution

Help keep the Columbus Day tradition by making a donation!

### Donation

Donation Amount: \$ \_\_\_\_\_

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date \_\_\_\_\_ Amount of Check \_\_\_\_\_

Make checks payable to JCCIA or submit an online payment at [www.jccia.org/columbus-day-parade/](http://www.jccia.org/columbus-day-parade/)  
**DEADLINE: September 26** | 3431 N Harlem Ave., Chicago, IL | [jcc@jccia.com](mailto:jcc@jccia.com) | 708-450-9050